



HANNEMANN | CHANG PLATFORM Common Ground for Common Good

EXECUTIVE SUMMARY

- As Independent Candidates, Mufi Hannemann and Les Chang are -
 - Answering the call of public service at this critical juncture in Hawaii's history.
 - Giving back by utilizing their extensive **Executive Leadership** experience.
 - Reaching out to **Independents** and **independent, fair-minded Democrats and Republicans** to break through political gridlock and partisan politics to get things done.
- As Governor and Lt. Governor, Mufi Hannemann and Les Chang are -
 - Pledging to get back to the basics of **leadership, governance** and **accountability**.
 - Making the **economy** their top priority and **education** their number one responsibility.
 - Collaborating with others to find **common ground for common good** to move forward on the economy and education.

THE ECONOMY

- Hannemann and Chang know the economy must be transformed in order to lower the cost of doing business, raise the standard of living and improve the quality of life for residents. The average family is worse off today than 30 years ago. From 2005-2012, family income has declined 20%. From day one, they can provide the leadership, governance and accountability needed to restructure and grow a new economy.
- Their vision is to develop a **HI-STREAMS** economy, whose high-quality goods and services are known as the best in the global markets Hawaii chooses to compete in, and bring prosperity to its land and people even as the world economy fluctuates and evolves.

The term **HI-STREAMS** denotes four, interconnected elements that drive the economy and fuel innovation. The first two describe the type of economy - **knowledge based** (STEAM) and **service oriented** (S). The last two, remind us what distinguishes our economy from all others - Hawaii's **lifestyle** (R) and **sense of place** (HI).¹

¹ The letters 'STEAM' stand for five academic fields (S – Science; T – Technology; E – Engineering; A – Arts; M – Mathematics) that will shape an economy that greatly utilizes knowledge, information and high skill levels. The second 'S' stands for service and indicates an economy that takes pride in providing high-touch services to both residents and visitors alike. The letter 'R' stands for recreation and is a reminder that Hawaii is a great place to live, work and play. With 'HI' being the abbreviation for Hawaii, it makes clear the economy will communicate to the world what is important to Hawaii – the land and people and how they mutually coexist.

Focus is placed on STEAM because the professionals who emerge from these academic fields most often are the ones who create the innovations that drive our Nation's competitiveness in the global economy. The jobs that are subsequently created are some of the highest paying and where the greatest growth is occurring. Yet our position as a nation and state is threatened as relatively few U.S. students pursue expertise in these arenas.

- A HI-STREAMS economic model includes three types of industries that are -
 - Proven and hugely productive (i.e. Visitor and Medical Services).
 - Mature but positioned to begin anew (i.e. Agriculture).
 - Emerging with great promise (i.e. Aerospace).
- A HI-STREAMS economy will take into account –
 - Job creation and earning livable wages in work that leads to better career opportunities.
 - Small business owners who are frustrated by government regulations and taxes.
 - Entrepreneurs who are driven to innovate, creating new economic ventures.
 - The issues of retirees, seniors and families juggling multi-generational responsibilities.
- To realize a HI-STREAMS economy, Hannemann and Chang will –
 - Build on their global experiences to develop a robust international agenda, particularly in the **dynamic Pacific-Asia arena**.
 - Strengthen the earning and purchasing power of businesses and households by reducing housing, energy and food prices while working to conserve and protect our natural resources.
 - Act on their belief that economic development is not only about generating monetary wealth but also about improving the social well-being of a society. They will bring together the economy's three sectors – public, private, nonprofit – to shape **public-private partnerships** that lead to solutions for our most pressing challenges. They will start by forming the **Hawaii Council of Leaders** comprised of the Governor and Mayors.

EDUCATION

- Hannemann and Chang know that education plays a vital role in bettering lives and society. Fostering lifelong learning through a seamless network of public-private educational partnerships is critical to this effort.
- They are committed to working with educational stakeholders to make Hawaii one the nation's best places to learn and to realize a HI-STREAMS economy. They will -
 - Support the mission of the Board of Education and Department of Education, with a special emphasis on decentralizing decision-making authority to principals and teachers.
 - Develop a healthy working relationship with the Board of Regents to further the autonomy of the University of Hawaii System and enhance its reputation.
 - Invite all higher learning institutions to work together to develop a competent and creative workforce and to play a vital role in innovating and growing the economy.
 - Work with the Hawai'i P-20 Council to realize its '55 by 25' goal (55% of working-age adults holding a two- or four-year degree by year 2025).